



OCEAN COUNTY BUSINESS ASSOCIATION
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FOR IMMEDIATE RELEASE

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Joel L. Naroff to Speak at Ocean County Business Association

**Nationally acclaimed economic expert is featured guest speaker at
OCBA Open House event**

(Toms River October 10, 2007) Joel L. Naroff, a nationally acclaimed economic expert and Commerce Bancorp's chief economist, will speak at the Ocean County Business Association's Open House luncheon on Thursday, October 25. The event, free to prospective members, will be held from 11:30 a.m. to 1:30 p.m. at the Quality Inn of Toms River, 815 Route 37 West.

Business owners and corporate decision-makers in open categories are welcome to attend the lunch meeting. Current category openings include: irrigation; podiatrist; psychologist; real estate appraiser; surgical supply; yoga instructor; gym; dentist, jeweler, and many more. A complete category listing can be viewed at www.OceanCountyBusinessAssociation.com.

As chief economist, Naroff advises Commerce customers on a broad range of domestic and international economic issues. In addition, the National Association for Business Economics awarded him its 2007 NABE Outlook Award as "Forecaster of the Year." He has also been MSNBC.com's Champion Forecaster and was named one of the top five forecasters by *Bloomberg Business News* and one of the top 10 economic forecasters by *USA Today*. He is

widely quoted in many of the nation's leading business publications, including the *Wall Street Journal*, the *New York Times*, *USA Today*, *Business Week*, and *Investor's Business Daily* and provides expert economic commentary and analyses for a number of the region's leading newspapers, including the *Asbury Park Press*, the *Newark Star Ledger*, and the *Philadelphia Inquirer*. As a recognized expert in economic forecasting, Naroff is a member of the prestigious Blue Chip, *Business Week*, *USA Today/CNBC* and Survey of Professional Forecasters panels.

Founded in 1980, the Ocean County Business Association is a category-exclusive referral, networking and educational organization that meets twice a month for lunch in Toms River. OCBA also sponsors a traveling speakers' bureau and disseminates a bi-annual business-focused newsletter to 5,000 people in the community.

Reservations are required for this event. For information and to register, call 1-866-OCBA (6222) or e-mail SB@OceanCountyBusinessAssociation.com, no later than October 19.

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